



Sri SAI RAM INSTITUTE OF TECHNOLOGY

An ISO 9001 : 2008 Certified Institution

Sai Leo Nagar, West Tambaram, Chennai - 44. www.sairamit.edu.in

DEPARTMENT OF MANAGEMENT STUDIES

Name : **R.Udhayasankar**
Designation : Assistant Professor
Email : udhaya.mba@sairamit.edu.in
Qualification : M.Com., M.Phil., M.Ed., MBA., (Ph.D)
Specialization : Finance
Research Interest : Finance



Experience in years : **Teaching** UG PG Industry

No. of Workshop/Conferences/
FDP attended : Workshop Conferences FDP

No. of Workshop/Conferences/
FDP Organized : Workshop Conferences FDP

Professional Membership	Indian Society for Technical Education (ISTE)
Publications	National : 2
	International: 3
	Book :
Research Funded Projects	
Patents	

Achievements	<p>Qualified in State Level Eligibility Test (NET) 2012</p> <p>Every year Awarded for producing 100 % in University Results.</p>
Any Other Information	

List of Publications:-

1. Paper titled “Mutual Fund Investors Perception In India – A Study” Scopus Journal Of Advanced Research In Dynamical And Control Systems. Issn: 1943-023x.
2. Paper titled “Mutual fund investors perceptions in India – A study” – Presented in the International conference on Social Science Research for Sustaining Business and Economy in Global Market held on 20th & 21st September 2017.
3. Paper titled “Impact of macro-economic variables on stock price movement with respect to selected FMCG Industry”, presented in Southern Regional conference on “Contemporary Trends in Management and Management Education” on 6th January 2017.
4. Paper titled ‘Impact of foreign direct investment in food processing sector in india’. Presented in the International conference on ‘Contemporary Management held on 14th and 15th March 2014 at Faculty of Management studies and Commerce University of Jaffna, Srilanka.
5. Paper titled “An Analysis of FDI on service sector: A Study with reference to India” Presented in the Annual Conference on GLOBAL, ECONOMICS, BUSINESS & FINANCE-2012” held at Hong Kong dated 15th to 17th December 2012.
6. Paper titled “Investors perception towards mutual fund with reference to HDFC AMC LTD.,” presented in International conference on GLOBAL BUSINESS MANAGEMENT (ICGBM-2012).
7. Paper titled “The Code of business ethics and interest groups (Facts & Dimensions)”. Presented in UGC Sponsored National Seminar on Business Ethics, Corporate Governance and Social Responsibility held on 12th & 13th April 2008

List of Patent :

Nil

Workshop / Conferences / FDP Attended:-

1. Faculty Development Program on “A Step to outcome based Accreditation” held on 4th April 2015 at Sri Sairam Institute of Technology.
2. Participated in two days National workshop on “Structured Equation Modeling (SEM) using SPSS and AMOS for Quantitative Data Analysis” at Sri SaiRam Institute of Management Studies held on 16th and 17th April 2014.
3. Participated in “A National Level Seminar on Research Methodology at Sri Sairam Institute of Management Studies held on 10th March 2014.
4. Participated in Faculty Development Program on “FINANCIAL LITERACY” at Sathyabama University held on 7th March 2013.
5. Participated in National Level Workshop on “Innovation in Branding” held on 28th July 2012 at Sairam Institute of Management Studies.
6. Participated in UGC Sponsored All India Workshop on Research Methodology for Teaching Scholars, Conducted by Academic Staff College, Pondicherry University, held on 18th & 19th August 2011.
7. Paper Presented in “Innovative Business & Technology Strategies for developing countries” held on 16th & 17th December 2011. At Imperial Suites, Dubai, conducted by Asian Science Management Association.
8. Participated in International Faculty Development Programme on ‘Global Education Strategy for Business and Technology’ held at ‘Sri SaiRam Institute of Management Studies held on 26th July 2011.
9. Participated One day Seminar on “Lateral Thinking And Six Thinking Hats” at Tamil Nadu Open University held on 23rd September 2010.
10. Participated in A National level conference on “Current Trends in Capital Markets” held on 3rd February 2010, Conducted by Adhiparasakthi college of Arts & Science.

Workshop / Conferences / FDP Organized:-

1. Coordinator for AICTE sponsored International Conference on ECONOMICS, BUSINESS, FINANCE, HUMAN RESOURCE & TECHNOLOGY For Sustainable Development held on 20th & 21st December, 2013