









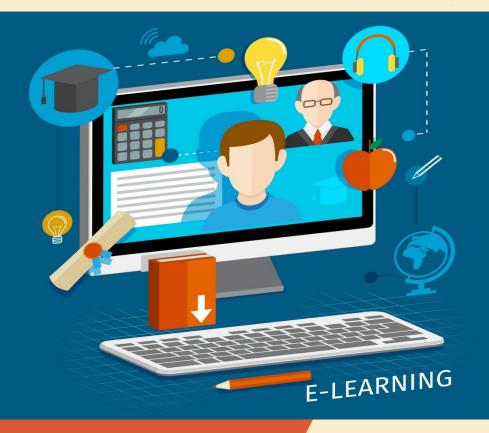


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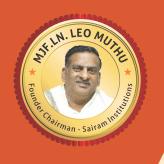
E-LEARNING RESOURCE & TEACHING METHODOLOGY IN EDUCATION & RESEARCH DEVELOPMENT

27th April to 9th May, 2020









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ABOUT SIMS

Sri SAIRAM INSTITUTE OF MANAGEMENT STUDIES (SIMS) a unit of Sri Sairam Engineering College was established with the motto of "Prosperity through Innovative Management". The highlights of the institute are that, it was rated with prestigious AAA status by Career 360 during 2018, and also categorized as A+ Grade Institution by Business India, A3 rated B school by AIMA, Platinum category for past 4 years by AICTE-CII survey, Business Today India's Best B-School survey rated among Top 150 B-Schools, and Business Standard rated our institution with A4 category, Career 360 Magazine has rated SIMS as one of the Top 100 B-Schools in India for 2019.

Sri Sairam Engineering College, Chennai, established in the year 1995 by MJF.Ln.Leo Muthu, Chairman of Sapthagiri Educational Trust, is a non-profitable, and non-minority institution. A well defined vision, highly committed mission and dedicated leadership facilitate Sri Sairam Engineering College to be in the best of educational institutions in the country. Since its inception, our Institution has grown into a vast conglomerate of magnificent buildings, state-of-the art and sophisticated laboratories internet centres, modern library and a superlative sports complex-each a land mark in itself across 300 acres. Today, Sri Sairam Engineering College has developed into a reputed Engineering Institution with ISO:9001:2015 certifications, and NBA Accreditation to all the disciplines of engineering and NIRF ranking as one amongst the top 150 Engineering Institution in the country and with A+ grade in NAAC accreditation.

Sairam - IQAC was constituted in the academic year 2012 with a view to initiate, plan and supervise different activities which are important to maintain and improve the quality of education imparted, which is well defined in the quality policy of the institution. IQAC has member representatives from the top management, teaching, students and stake holders for getting diversified suggestions for continuous improvement. IQAC is a significant body of the institution which monitors the process of teaching, learning and evaluation. It takes the responsibility of generating and promoting awareness in the institution regarding multi level quality sustenance activities and implementing new ones for attaining excellence.

TARGET AUDIENCE

Senior faculty members belonging to Commerce, Management, Psychology, Economics, Social Work and Sociology.

MODE OF DELIVERY: WEBINAR

Note: All the participants who register and complete the course successfully will get the E- Certificate

Resource Persons



Dr. N. Panahanatham Vice-Chancellor, TTEU



Dr. R. Nandagopal, Director - XIME, Kochi



Dr. Xavier, Former Director - IIM Ranchi



Dr. K. S. Chandrasekhar Dean - Institute of Management University of Kerala



Dr. Dhananjay Bapat **IIM** Raipur



Dr. Vanitha R Muralikumar, Dr. P. C. Lakshmi Narayanan Former President, CCIM, Ministry of AYUSH, GOI



Dean - Academics -LIBA, Chennai



Dr.Anil Rao, Director, WE Business School



Dr. Kamalanabhan IIT - Madras



Dr.Rupashree Baral, IIT - Madras



Dr.N.Thamarai Selvan NIT, Trichy



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Dr. B. Nagaraju, Professor, University of Mysuru.



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Dr. K. SoundarapandiyanSri Sairam Institute of Management Studies



Dr. V. Hemanth Kumar Sri Sairam Institute of Management Studies



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