

Sairam IQAC & HRD Centre cordially invites you for

**2 Weeks Online Refresher Course for Management and Commerce Faculty**

# E-LEARNING RESOURCE & TEACHING METHODOLOGY IN EDUCATION & RESEARCH DEVELOPMENT

27<sup>th</sup> April to 9<sup>th</sup> May, 2020



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Sai Leo Nagar, West Tambaram, Chennai - 44, Tamil Nadu, India.

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## **ABOUT SIMS**

Sri SAIRAM INSTITUTE OF MANAGEMENT STUDIES (SIMS) a unit of Sri Sairam Engineering College was established with the motto of “Prosperity through Innovative Management”. The highlights of the institute are that, it was rated with prestigious AAA status by Career 360 during 2018, and also categorized as A+ Grade Institution by Business India, A3 rated B school by AIMA, Platinum category for past 4 years by AICTE-CII survey, Business Today India's Best B-School survey rated among Top 150 B-Schools, and Business Standard rated our institution with A4 category, Career 360 Magazine has rated SIMS as one of the Top 100 B-Schools in India for 2019.

Sri Sairam Engineering College, Chennai, established in the year 1995 by MJF.Ln.Leo Muthu, Chairman of Sapthagiri Educational Trust, is a non-profitable, and non-minority institution. A well defined vision, highly committed mission and dedicated leadership facilitate Sri Sairam Engineering College to be in the best of educational institutions in the country. Since its inception, our Institution has grown into a vast conglomerate of magnificent buildings, state-of-the-art and sophisticated laboratories internet centres, modern library and a superlative sports complex—each a land mark in itself across 300 acres. Today, Sri Sairam Engineering College has developed into a reputed Engineering Institution with ISO:9001:2015 certifications, and NBA Accreditation to all the disciplines of engineering and NIRF ranking as one amongst the top 150 Engineering Institution in the country and with A+ grade in NAAC accreditation.

Sairam - IQAC was constituted in the academic year 2012 with a view to initiate, plan and supervise different activities which are important to maintain and improve the quality of education imparted, which is well defined in the quality policy of the institution. IQAC has member representatives from the top management, teaching, students and stake holders for getting diversified suggestions for continuous improvement. IQAC is a significant body of the institution which monitors the process of teaching, learning and evaluation. It takes the responsibility of generating and promoting awareness in the institution regarding multi-level quality sustenance activities and implementing new ones for attaining excellence.

## **TARGET AUDIENCE**

Senior faculty members belonging to Commerce, Management, Psychology, Economics, Social Work and Sociology.

## **MODE OF DELIVERY : WEBINAR**

Note: All the participants who register and complete the course successfully will get the E- Certificate

## Resource Persons



**Dr. N. Panahanatham**  
Vice-Chancellor, TTEU



**Dr. R. Nandagopal,**  
Director – XIME, Kochi



**Dr. Xavier,**  
Former Director – IIM Ranchi



**Dr. K. S. Chandrasekhar**  
Dean – Institute of Management  
University of Kerala



**Dr. Dhananjay Bapat**  
IIM Raipur



**Dr. Vanitha R Muralikumar,**  
Former President, CCIM,  
Ministry of AYUSH, GOI



**Dr. P. C. Lakshmi Narayanan**  
Dean – Academics –  
LIBA, Chennai



**Dr. Anil Rao,**  
Director,  
WE Business School



**Dr. Kamalanabhan**  
IIT – Madras



**Dr. Rupashree Baral,**  
IIT – Madras



**Dr. N. Thamarai Selvan**  
NIT, Trichy



**Dr. C. Madhavi**  
Professor, Annamalai University



**Dr. B. Nagaraju,**  
Professor,  
University of Mysuru.



**Dr. Mushtaq Darzi,**  
University of Kashmir.



**Dr. N. Nagaraja,**  
Professor,  
University of Mysuru.



**Dr. S N Geetha**  
Directorate of Distance Education,  
Anna University



**Dr. R. Magesh**  
Head – MBA  
Anna University



**Dr. Rupa Gunaseelan**  
Director i/c -  
BSMED, Bharathiar University,  
Coimbatore.



**Dr. Smitha Sarma Ranganathan**  
S P Jain School of Global Mgmt.,  
Mumbai



**Dr. S.A. Senthil Kumar**  
Professor,  
Central University, Karaikal

## Resource Persons



**Dr. Ashoka,**  
Professor,  
University of Mysuru



**Dr. K. Maran**  
Director - Sri Sairam Institute of  
Management Studies



**Dr. K. Soundarapandiyar**  
Sri Sairam Institute of Management Studies



**Dr. V. Hemanth Kumar**  
Sri Sairam Institute of Management Studies



### CONVENER

**Dr. K. MARAN**

Professor and Director

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### CO-ORDINATORS

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*We build a better nation through quality education.*