



Sri

SAI RAM INSTITUTE OF TECHNOLOGY

NBA Accredited Accredited by NAAC with 'A+' Grade An ISO 9001 : 2015 Certified Institution

MHRD

NIRF

ranked

Institution

www.sairamit.edu.in

Sai Leo Nagar, West Tambaram, Chennai - 44. Tel: 044 - 2251 2111.



DEPARTMENT OF MANAGEMENT STUDIES

DECEMBER 2020

Sri

SAIRAM

INSTITUTE OF TECHNOLOGY

DEPARTMENT OF MANAGEMENT STUDIES

NEWS LETTER 2020

CHAIRMAN'S MESSAGE



I am delighted to extend my warmest greetings to you all through this newsletter. As we step into another exciting academic year, I want to express my gratitude for your unwavering commitment to our college's mission of fostering learning, innovation, and growth.

Our college has always been a hub of intellectual curiosity and creativity, and it's heartening to see our community continue to thrive.

As we embark on this journey, I invite you to make the most of your college experience. Engage in learning that transcends the classroom, build lasting relationships, and take advantage of the diverse opportunities our college offers.

Together, let's make this academic year one of achievement, learning, and personal growth. I look forward to witnessing your and sharing in your success.

Sai Prakash Leo Muthu

Chairman and CEO
Sairam Institutions

PRINCIPAL'S MESSAGE



I am pleased to provide you with a brief overview of recent developments and highlights within our college community. Our students' dedication to excellence is truly commendable, with many achieving remarkable successes in both academics and extracurricular activities. Their accomplishments, including [mention specific achievements], are a testament to their hard work and the guidance of our exceptional faculty.

Looking ahead, we have an exciting lineup of events and activities scheduled for the month of October. We recognize and deeply appreciate the tireless efforts of our faculty.

As we move into October, we look forward to the opportunities and challenges it brings. Your contributions and active involvement in our college's journey are greatly appreciated. Please do not hesitate to share your thoughts and feedback as we continue to progress and excel together.

Dr. K. Palanikumar

Principal
Sri Sairam Institute of Technology

HOD'S MESSAGE



In today's era, MBA is considered as a needed qualification for management positions in any organization. MBA program gives exposure to the management theories and their practical applications to become successful managers in various management disciplines. Our MBA program is designed to meet such challenges.

Our staff members committed in educating and training the students to become budding leaders, start-up entrepreneurs and equipped managers who are ready to serve organizations and society as a good ethical citizen.

Contemporary business world is full of data driven environment. Our curriculum has a good exposure on Data Analytics (Lab), Financial Analytics, Marketing Analytics, and People Analytics with the relevance to today's industry.

With the state of art infrastructure, our MBA program encourages students to actively participate in various management events and conferences to develop them as multi facet managers.

"Together we can"

With best wishes
Dr.C.R.Senthilnathan, PhD
Professor & Head
Department of Management Studies

DEPARTMENT OF MANAGEMENT STUDIES



Vision

To be identified as a “Centre of Excellence” with high standards of Knowledge Dissemination and Research opportunities and to transform the students to imbibe standards and high levels of ethical values, who in turn shall contribute to the advancement of society and

We shall dedicate and commit ourselves to attain and maintain excellence in Technical Education through commitment and continuous improvement of infrastructure and equipment and provide an inspiring environment for Learning, Research and Innovation for our students to transform them into complete



Mission



We at Sri Sai Ram Institute of Technology are committed to build a better nation through Quality Education with team spirit. Our students are enabled to excel in all values of Life and become Good Citizens. We continually improve the System, Infrastructure and Services to satisfy the Students, Parents, Industry and Society.

EVENTS

SEMINARS AND WEBINARS

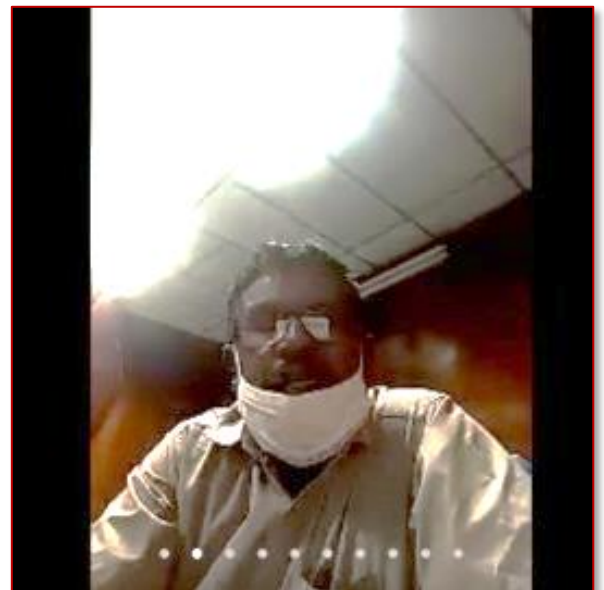
- **Webinar on creative mind for advertisement**



- **Ms. Vidya**
Lead Consultant
Chennai

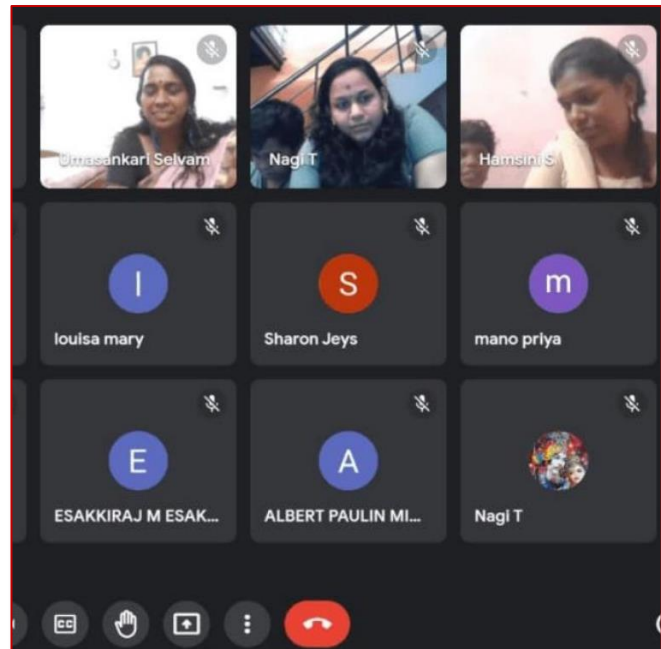
- **Webinar on HR high potential (HIPO)**

- **Mr. M. Selvam**
Deputy general
manager
HR-BHEL-R&D
HYDERABAD

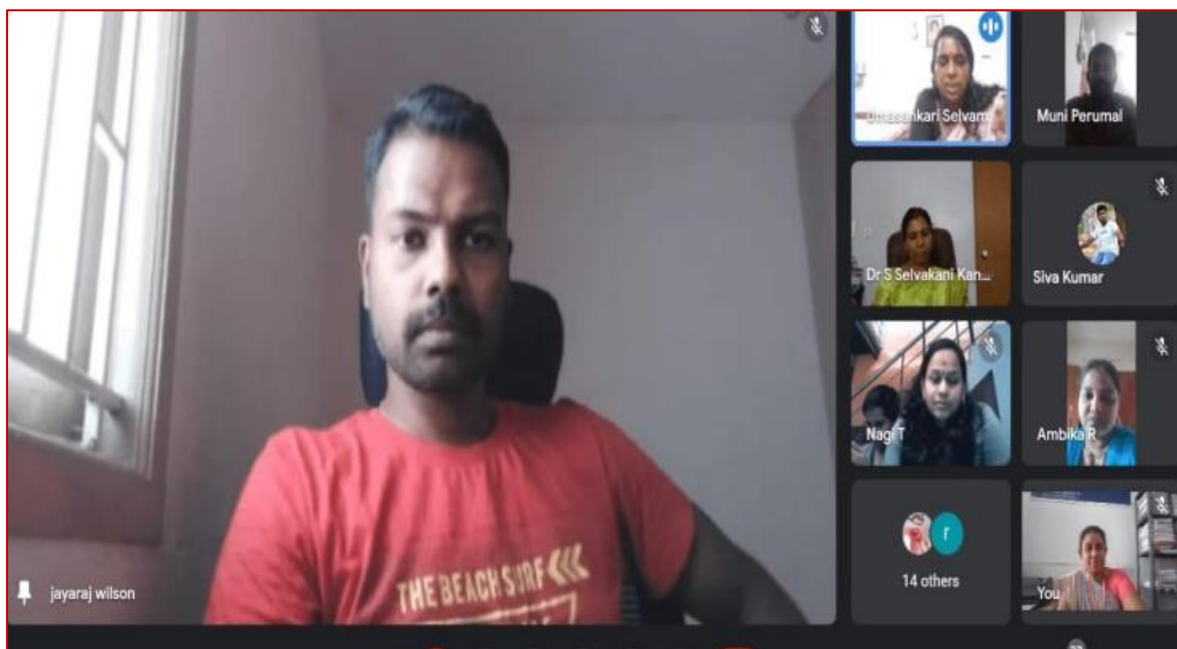


ALUMNI MEET

ALUMNI MEET – 27TH JUNE 2020



- **ALUMNI MEET 2020**
Held on 27th June 2020 at 5pm
– through ZOOM



ALUMNI AS GUEST SPEAKER

- **ALUMNI TALK ON**

Digital marketing and SME

- 04th August 2020
- Tuesday
- 11am

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DEPARTMENT OF MANAGEMENT STUDIES

ALUMNI TALK ON
DIGITAL MARKETING AND SME

Date : Tuesday, 04th August 2020
Time : 11 am
Link : meet.google.com/gwa-npjd-hzo

Alumini speaker
Mr. Velavan S
Associate Partner - Safe Express private limited

MR. SAI PRAKASH LEO MUTHU
CHAIRMAN AND CEO

DR.K.PALANIKUMAR
PRINCIPAL

DR.CR.SENTHILNATHAN
HOD

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DEPARTMENT OF MANAGEMENT STUDIES

ALUMNI TALK ON
CAREER ENRICHMENT

Date : Monday, 16th November 2020
Time : 11 am
Link : meet.google.com/wxn-hpht-uo

Alumini speaker
Mr. Jeevanatham. M
Team Lead - BNY Mellon India Operation Private Limited

MR. SAI PRAKASH LEO MUTHU
CHAIRMAN AND CEO

DR.K.PALANIKUMAR
PRINCIPAL

DR.CR.SENTHILNATHAN
HOD

- **ALUMNI TALK ON**

Career Enrichment

- 16th November 2020
- Monday
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Administrative Office :

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www.sairamgroup.in

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