



Sri SAI RAM INSTITUTE OF TECHNOLOGY

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Accredited by NBA and NAAC "A+" | An ISO 9001:2015 Certified and MHRD NIRF ranked institution
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Name : Dr. P.S.Immacuate
Designation :Assistant Professor
DOB : 13/03/1983
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Qualification :



UG	B.E/B.Tech/B.Sc./ B.A./BBA/B.Ed.	Date of Completion	University	Class
	BBA	2003	Bharathidasan University	II
PG	M.E/M.Tech/M.Sc./ M.A./MBA/M.Ed.	Date of Completion	University	Class
	MBA	2005	Madurai Kamaraj University	I
M.Phil	M.Phil	2008	Bharathidasan University	I
Ph.D	Date of Completion	Field of Specialization	University	NA
	18.Feb 2021	Marketing	Bharathiar University	
SLET Marks	NET Marks	Date of Eligibility		
-	-			

Area of Specialization	: HR
ResearchInterest	: Consumer Behaviour (Marketing)

Experience in years	Teaching <input type="text" value="13"/> Research <input type="text" value="4"/> Industry <input type="text" value="-"/> Others <input type="text" value="-"/>						
Courses Taught in UG / PG Level	: 1. POM 2. International Business Management 3. Marketing Management 4. Professional Ethics in Engineering						
No. of Workshop / Conferences / FDP attended	Workshop <input type="text" value="2"/> Conferences <input type="text" value="7"/> FDP <input type="text" value="6"/>						
No. of Workshop / Conferences / FDP Organized	: Workshop <input type="text" value="2"/> Conferences <input type="text" value="-"/> FDP <input type="text" value="2"/>						
Professional Membership	: ISTE, IEEE						
Publications	No. of papers published in National Journals / Conferences :2						
	No. of papers published in International Journals / Conferences:16						
	No. of Books published :3						
	<table border="1"> <thead> <tr> <th>Name of the Book</th> <th>ISBN No:</th> <th>Year of Publication</th> </tr> </thead> <tbody> <tr> <td></td> <td></td> <td></td> </tr> </tbody> </table>	Name of the Book	ISBN No:	Year of Publication			
Name of the Book	ISBN No:	Year of Publication					
Research Guidance	No. Of UG Students Guided:- No. Of PG Students Guided:80 No. Of Ph.Ds Guided: Nil						
Research Funded Projects	Nil						
Patents	Filed: Nil Granted: Nil						
Technology Transfer	: Nil						
Achievements	: NAAC C2 COORDINATOR ISO COORDINATOR						
Any Other Information	: Nil						

