

10th International Online Conference on Impact of “Covid-19” on Local & Global Economy & Recovery Strategies

16th & 17th June, 2020

Organized by

Sri Sairam Institute of Management Studies, Chennai-600044, Tamil Nadu, India

Sri Sairam Engineering College, West Tambaram, Chennai-60044, Tamil Nadu, India

(NBA Accredited & ISO Certified Institution)

and

Department of Management Studies

Sri Sairam Institute of Technology

West Tambaram, Chennai-60044, Tamil Nadu, India

In association with



ABOUT SIMS

SIMS was established with the motto of “Prosperity through Innovative Management” by the Founder Chairman Shri. MJF Ln. Leo Muthu. The offers the post graduate programme leading to the award of MBA degree by the Anna University, approved by AICTE and the government of Tamilnadu. The department is well equipped with modern facilities such as syndicate room, seminar hall, computer center, department library, audio and video facilities and a central library with latest books, national and international journals. The highlights of the institute are that, it was rated with prestigious AAA status by Career 360 during 2017, and also categorized as A+ Grade Institution by Business India, A3 rated B school by AIMA, Platinum category for past 4 years by AICTE-CII survey, Business Today India’s Best B-School survey rated among Top 150 B-Schools, and Business Standard rated our institution with A4 category, Career 360 Magazine has rated SIMS as one of the Top 100 B-Schools in India for 2018. We engage our students in various societal development activities to provide them the overall exposure to world of business and management by regularly organizing National level seminars, International conferences, conduct Workshops and International Student Exchange programs. We also arrange Faculty Development Programs and Workshops sponsored by AICTE and leading well known management associations.

Conference Theme

World is facing an ordeal due to covid-19. Many countries had gone for nationwide lockdown and the country borders are closed. More than 2.6 billion people around the world is under lock down. Economies around the world slumped down. Opinions, expert knowledge and research findings are expected all around the world to combat covid-19 and to revive their economic conditions. This conference is an attempt to unite the academicians and researchers on management and engineering worldwide to share their expert opinions, experience, innovations and vision on dealing with the pandemic covid-19 and its lock down impact. It also creates a platform to share ideas to combat the pandemic and recovery strategies to be adopted. This conference is a step to envisage the technological and management practices for the world post covid-19. This conference invites participants from all over the world.

Uniqueness of the conference

This conference is the very first of its kind to allow participants worldwide to present their papers online. Participants are encouraged to present their papers online either in English or in their regional language at their respective country. This special arrangement is made to motivate the researchers to present effectively their thoughts and research findings in their regional language as it is believed that our thoughts and identity are revealed through our mother tongue. Best Paper will be awarded for each session. Nodal centers will be set up at each country with a country chairperson. Participants can make their payment directly to the country chairpersons. Refer the last page for fee for each country and the contact details of the country chairpersons.

Tracks for online paper submission

Theme of the conference papers should reflect the impact of Covid -19 in the following areas

- **Economy**
- **Technology**
- **Social and cultural changes**
- **Healthcare management**
- **Agriculture**
- **Education**
- **Manufacturing Industry**
- **Micro, Small, Medium Enterprises**
- **Legal compliances and challenges**
- **Logistics and supply chain**
- **HR management**
- **Social media interventions**
- **Marketing**
- **Healthcare management**
- **Strategies of WHO**
- **Strategic policies adopted across the world**
- **Stress and stress buster**
- **Revival strategies**

Paper submission procedure:

Authors should submit their original, unpublished research papers. • Papers should be submitted in MS Word format and should not exceed 2500 words; text should be typed in Times New Roman, font size 12 and all text should be one-and-a half line spaced and fully justified. • Heading should be bold faced in font size 14, sub heading bold faced and in font size 12 •Each page should be numbered at the bottom on the right side. •References should be in the APA format. • Verifiable sources for the secondary information are to be given. • Scanned, signed copyright form has to be submitted along with the full paper and the signed hard copy should be submitted before the conference. • Cover page should contain title of the paper, author/s' name and affiliation, contact details including mobile number and e-mail address. • If the paper is co-authored by more than one, all the authors need to be registered individually.

- Paper should be submitted in electronic format only to

incon2020@sairam.edu.in

Conference take aways

1. Conference e-certificate
2. Best Paper certificate
3. Paper Publication in UGC Care Journals/ Refereed Journals/e-proceeding with ISBN

Registration fee

Indian delegates – INR 500.

Mode of payment: Demand Draft drawn in favor of “**Saiman Association**” payable at **Chennai**.

For delegates other than India, Mode of payment will be communicated to them by the conference Committee. The country chairperson and registration details for non Indian delegates are as follows

Country	Registration Fee per autho	Country Chairpersons
Germany	EUR 10	Dr. Bahrooz Gharleghi Senior scientist Dialogue Of Civilization Research Institute North Berlin
Australia	AUD 15	Mrs. Diluxshy Queensland University of Technology, Brisbane Ph: 0451 331033 Whatsapp: +94 772 -179364
Sri Lanka	LKR 1250	Dr. T. Velnampy Dean – Faculty of Commerce and Management Jaffna University 0094777448352 Dr. Gunabalan Dean-Faculty of Commerce & Management South Eastern University 94779005461 Dr. Prathibani Bandusena Senior Lecturer, University of Moratuwa +94714846402 Dr. Bharathi Kennedy Eastern University 94777116928
Singapore	SGD 10	Dr. Desti Kannaiah Associate Professor James Cook University +65 94553003
Malaysia	MYR 30	Dr. Maran Marimuthu Associate Professor- Universiti Teknologi Petronas +60 163151025 Dr. Krishnan Manian Professor, University of Malaya +60163164801 Dr. Vijanth Sagayan Asirvadam Associate Professor School of Electrical and Electronics Engineering, Universiti Teknologi Petronas Ph: +6013-5843320

Indonesia	IDR 101100	Dr. Arif Hartonom University Islam, Indonesia Ph: +62 821-1241-4180
Bangladesh	BDT 550	Dr.Nazrul Islam Pro-Vice Chancellor Canadian University Ph: + 88 017 -1637-0643
Pakistan	PKR 1100	Dr.Kursat Capraz President
Turkey	TRY 45	Intraders international trade Academy Turkey Ph: +905395294288
Nepal	NPR 800	Dr.Arhan Sthapit Professor- Faculty of Management and Law Nepal Open University-Kathmandu Ph: +977 9841200756
Iran	IRR 274966	Dr.Habib Valizadeh Dastjerd Chairman of Applied Science Urmia University h: +98 9148118315 Dr.Mahdi Salegh Associate Professor Ferdowsi university of Mashhadi Ph: +98 9121425323
Malawi	MK 5000	Dr.R. V. Palanivel Dean of Arts DMI –St.John the Baptist University Johns Whatsapp: 09367422422
Zambia	ZMW 120	Dr.A.Ananda Kumar Head- Department of commerce & Management DMI ST Eugene University, Lusaka Ph: +260 974720106 Whatsapp: +91 99443 42433
Nigeria	NGN 2600	Dr.Desmond Onyemechi Okocha Senior Lecturer & Head, Department of Development Communication Bingham University, Nigeria Ph: +977 9841200756
Other Countries	USD 25	Contact Program Convener

***Registration for all authors to be done separately**

➤ **Important dates:**

Last date for Submission of Abstract: 15th May 2020

Intimation of Acceptance of abstracts: 18th May 2020

Last date for submission of full paper: 5th June 2020

Programme Convener

Dr.K.Maran

Professor & Director - SIMS

Ph: 91 8754501112 / 91 94441 89471

Email: simsconference2020@sairam.edu.in

Coordinators

Dr.B.Venkateswara Prasad

Associate Professor –SIMS

Ph: +91 9445405295

Dr.K.S.Usman Mohideen

Assistant Professor –SIMS

Ph: +91 9884291353

Dr.R.Jeyalakshmi

Assistant Professor –SIMS

Ph:+91 9840537810

Dr.V.Selvakumar

Head – MBA

Sri Sairam Institute of Technology

Ph: +91 9952491839

Ms.P.S.Immaculate

Assistant Professor- MBA

Sri Sairam Institute of Technology

Ph: 9566069826