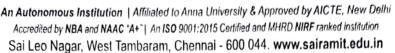


SAI RAM INSTITUTE OF TECHNOLOGY





Department of Management Studies

Minutes of the Board of Studies (BOS) Meeting

The sixth Board of Studies (BOS) meeting of the department of MBA was conducted on 08.09.2023 at 12.30 P.M. Following members were present.

1. Dr.C.R.Senthilnathan

Chairman/BOS

Prof.& Head, Dept. of Management Studies

2. Dr.R.Madesh

Prof. & Head, Dept. of Management Studies Anna University

Chennai

External stakeholder

(University Representative)

3. Dr.A.R.Krishnan

Prof & Head, Marketing Domain College of Management SRM University, Chennai

External stakeholděr (Subject Expert)

4. Dr.N.Gopinathan

Assoc..Professor, VIT Business School,

Chennai

External stakeholder (Subject Expert)

5. Mr.U.Peter Sahaya Raj

MD & CEO INDYGENOUS Fashions,

Chennai

External stakeholder (Industrial Expert)

6. Mr.Y.Scolton

Functional Analyst, TCS Chennai.

7. Dr.K.Baranidharan

8. Dr.V.Selvakumar

9. Dr. Helen Roselin Gracy

10. Dr.P.S.Immaculate

External stakeholder

Internal stakeholder

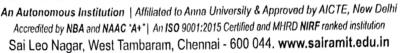
(Alumni Member)

Internal stakeholder

Internal stakeholder

Internal stakeholder







Dr.C.R.Senthilnathan, Chairman of BOS opened the meeting by welcoming and introducing the external members to the internal members. The chairman placed the following agenda for the deliberations and discussions of the members. The following are the deliberations made during the meeting (as per the items of the circulated agenda).

BOS.MBA.23.02.01: Introduction of new elective course in Finance, and Marketing stream -

20MBM308 - Customer Relationship Management (CRM) (3 Credits, 45 Hours), 20MBF308 - Investment Banking Operations (IBO) (3 Credits, 45 Hours).

All the members unanimously approved to introduce the above new courses.

BOS.MBA.23.02.02: Approval for course title and syllabus change

Dr.N.Gopinathan suggested to update the Maternity Benefit Act from 1961 to current act of 2017 and to include Sexual Harassment Law in the syllabus.

Dr.A.R. Krishnan suggested to arrange the Labour Law unit-wise clearly.

All the members unanimously approved to the course title change for 20MBHR308 and introduction of the course (20MBHR309) Labour Law.

BOS.MBA.23.02.03: Approval for Skill Development Certification Courses

ZOHO CRM Certification Course (35 Hrs), ZOHO Analytics Certification Course (35 Hrs), Investment Banking Certification Course (35 Hrs), Tally & GST Certification Course for First Semester (35 Hrs.).

Mr.Peter Shagayaraj - Gave an emphasis about the placement opportunities for CRM syllabus incorporating with MBA.

All the members unanimously approved to implement the certification courses.

BOS.MBA.23.02.04: To review and approve the Syllabus updation for the subjects.

20MBO301 – Supply Chain and Logistics Management, 20MBO307 - Operations Analytics.

All the members unanimously approved to the changes made.

BOS.MBA.23.02.05: AS per the Dean Academic office directions, 6 COs will be changed to 5 Cos All the members unanimously approved to implement.

Dr.R.Magesh appreciated making a foreign language as mandatory in the MBA program.

Meeting then ended with vote of thanks by Dr.S.Helen Roselin Gracy Assoc.Prof/MBA.



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