



Sri

# SAI RAM INSTITUTE OF TECHNOLOGY

NBA Accredited Accredited by NAAC with 'A+' Grade An ISO 9001 : 2015 Certified Institution

MHRD

NIRF

ranked

Institution

[www.sairamit.edu.in](http://www.sairamit.edu.in)

Sai Leo Nagar, West Tambaram, Chennai - 44. Tel: 044 - 2251 2111.



## DEPARTMENT OF MANAGEMENT STUDIES

DECEMBER 2022

Sri

# SAIRAM

## INSTITUTE OF TECHNOLOGY

DEPARTMENT OF MANAGEMENT STUDIES

NEWS LETTER 2022

## CHAIRMAN'S MESSAGE



I am delighted to extend my warmest greetings to you all through this newsletter. As we step into another exciting academic year, I want to express my gratitude for your unwavering commitment to our college's mission of fostering learning, innovation, and growth.

Our college has always been a hub of intellectual curiosity and creativity, and it's heartening to see our community continue to thrive.

As we embark on this journey, I invite you to make the most of your college experience. Engage in learning that transcends the classroom, build lasting relationships, and take advantage of the diverse opportunities our college offers.

**Together, let's make this academic year one of achievement,** learning, and personal growth. I look forward to witnessing your and sharing in your success.

### **Sai Prakash Leo Muthu**

Chairman and CEO  
Sairam Institutions

## PRINCIPAL'S MESSAGE



I am pleased to provide you with a brief overview of recent developments and highlights within our college community. Our students' dedication to excellence is truly commendable, with many achieving remarkable successes in both academics and extracurricular activities. Their accomplishments, including [mention specific achievements], are a testament to their hard work and the guidance of our exceptional faculty.

Looking ahead, we have an exciting lineup of events and activities scheduled for the month of October. We recognize and deeply appreciate the tireless efforts of our faculty.

As we move into October, we look forward to the opportunities and challenges it brings. Your contributions and active involvement in our college's journey are greatly appreciated. Please do not hesitate to share your thoughts and feedback as we continue to progress and excel together.

### **Dr. K. Palanikumar**

Principal  
Sri Sairam Institute of Technology

## HOD'S MESSAGE



In today's era, MBA is considered as a needed qualification for management positions in any organization. MBA program gives exposure to the management theories and their practical applications to become successful managers in various management disciplines. Our MBA program is designed to meet such challenges.

Our staff members committed in educating and training the students to become budding leaders, start-up entrepreneurs and equipped managers who are ready to serve organizations and society as a good ethical citizen.

Contemporary business world is full of data driven environment. Our curriculum has a good exposure on Data Analytics (Lab), Financial Analytics, Marketing Analytics, and People Analytics with the relevance to today's industry.

With the state of art infrastructure, our MBA program encourages students to actively participate in various management events and conferences to develop them as multi facet managers.

***"Together we can"***

With best wishes  
Dr.C.R.Senthilnathan, PhD  
Professor & Head  
Department of Management Studies

# DEPARTMENT OF MANAGEMENT STUDIES



**Vision**

To be identified as a “Centre of Excellence” with high standards of Knowledge Dissemination and Research opportunities and to transform the students to imbibe standards and high levels of ethical values, who in turn shall contribute to the advancement of society and

We shall dedicate and commit ourselves to attain and maintain excellence in Technical Education through commitment and continuous improvement of infrastructure and equipment and provide an inspiring environment for Learning, Research and Innovation for our students to transform them into complete



**Mission**



We at Sri Sai Ram Institute of Technology are committed to build a better nation through Quality Education with team spirit. Our students are enabled to excel in all values of Life and become Good Citizens. We continually improve the System, Infrastructure and Services to satisfy the Students, Parents, Industry and Society.

# EVENTS

## GRADUATION DAY 2022



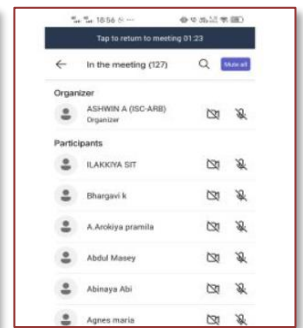
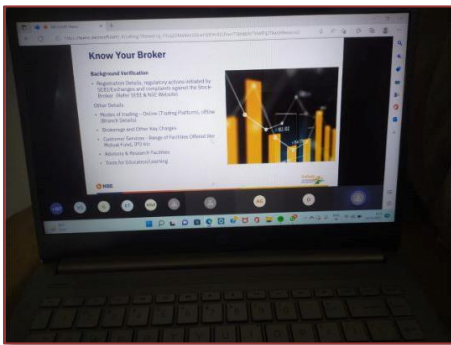
# EVENTS

## SEMINARS AND WEBINARS

- International seminar on advances and opportunities in global digital marketing



- Webinar on regional seminar securities market



- Seminar on negotiation skills for managers



# ALUMNI MEET

ALUMNI MEET – 23<sup>RD</sup> JUNE 2022

**Sri SAI RAM INSTITUTE OF TECHNOLOGY**  
An Autonomous Institution  
West Tambaram, Chennai-44

**Sairam**  
INSTITUTE OF TECHNOLOGY

Alumini Association  
(Cordially invites you for the)

**ALUMNI MEET 2022**  
to be held on Thursday, 23rd June 2022 at 6pm  
Venue: Sigma Auditorium

ALL ARE WELCOME !!

DR. K. PALANIKUMAR | SHRI SAI PRAKASH LEO MUTHU  
principal | chief executive officer



- **ALUMNI MEET 2022**  
Held on 23<sup>rd</sup> June 2022  
at 6pm – at **SIGMA AUDITORIUM**





Administrative Office :

## **Sairam Group of Institutions**

'Sai Bhavan', 31 B, Madley Road, T. Nagar,  
Chennai - 600 017. Tel : 044 - 4226 7777

[www.sairamgroup.in](http://www.sairamgroup.in)

### **EDITORIAL BOARD**

#### **Editor in Chief**

**Dr. K. Palanikumar**

Principal

#### **Associate Editors**

Dr. V. Selvakumar  
Dr. S. Helen Roseline  
Gracy  
Dr. P.S Immaculate

Associate Professor / MBA

Dr. C.R Senthilnathan

HOD / MBA

#### **Student Editors**

##### **Student Editors**

Sharmila N, II Year MBA,  
Manoj K , II Year MBA